

*Nebraska Jaycees*  
*Awards Manual 2017*



# Table of Contents

Eligibility/Deadlines	3
Single Project Entries (SPEs)/Project Awards	4-6
Individual Awards	7
Memorial Awards	7
Tips for determining SPE Category	8
Governorship Nomination Form	9

## **2017 Eligibility and Deadlines**

Except as noted elsewhere or announced by the Awards Program Manager, the following are the deadlines for 2017:

### Governorship

- Postmarked 30 days prior to the Friday of the convention at which the award is being presented

### SPE's and Individual Award Nomination Deadlines

- All award nominations must be submitted online
- Online submission portal will be open April 1, 2017-January 15, 2018
- Nominations submitted at least 10 days prior to convention will be considered for awards at the respective convention

### Eligibility

- Award submissions must include the name of the nominating member/associate
- SPE/Project submissions will only be considered after the project has been completed
  - Year End Awards will be chosen from the Triad award winners
- Memorial Awards will be awarded at Year End Convention in January 2018
  - Memorial Award winners will be chosen from Triad award winners
- All Year End Project and Individual Award winners will be eligible for submission for JCI USA awards

## **Single Project Award Categories**

Based solely on its primary purpose, each Single Project Entry must be placed into one (1) of the following eight (8) award categories for judging.

### ***Local Economic Development Program***

Programs conducted with the goals of creating, increasing or improving business and economic opportunities and/or productivity in the local community. Also includes strategic planning projects and programs conducted to raise funds to pay for the operation and expenses of the local Jaycee chapter. (NOTE: The PMG's primary purpose must state that the money is benefiting the chapter – not a charitable donation.) Projects that obtain positive recognition for the chapter, or establish, maintain or improve a favorable relationship between the chapter and the public would also fall under this category.

*Project Examples:* Chamber of Commerce involvement, How to Start Your Own Business, investment clubs, speakers from successful local companies, How to Write a Project Management Guide, planning needs and analysis, record keeping, Board retreats, short-term and long-term planning, Haunted House, parking cars, raffle, running a County Fair, Press Releases, Distinguished Service Awards, Parades, Pageants, Newsletters, Websites, Marketing or public relations training

### ***Inter-organization Collaboration Project***

Projects conducted to provide benefit to chapters and their members from collaborating with members of other USJC and JCI organizations. Local chapters can increase their impact by working together with other organizations. This category also includes some projects conducted for state Jaycee, USJC and JCI emphasis programs.

*Project Examples:* Twinning, Outstanding Young Farmer (OYF), any collaboration between region, state, USJC or JCI chapters. (NOTE: PMG's primary purpose must state if the project is a state Jaycee emphasis program if it not obvious but the name. ex: To raise money for the Nevada Jaycees' state priority project the Las Vegas Children's Home.)

### ***Local Personal Skill Development Program***

Programs conducted that further the USJC Mission by creating development opportunities for young people to create positive change and developing the skills of individuals. This category also includes projects that provide social opportunities (chapter activities), as well as family involvement opportunities for chapter members and their families.

*Project Examples:* Time Management, Public Speaking, Family Day at the Zoo, New Member Orientation, How to Deal With Difficult People, a speaker explaining the principles of Buddhism, Putt-Putt Golfing, Movie Night, Passport to Civic Leadership, How to Change a Flat Tire, Chapter Awards

### ***Local Growth and Development Program***

Programs conducted that aim to grow the United States Junior Chamber in order to create development opportunities for more young people in their community. This category includes member recruitment, and recruitment drives to establish new chapters or save existing chapters.

*Project Examples:* M-Nights, Door-to-Door Membership Recruiting, Growth Week Activities, Chartering a Chapter

### ***Local Community Empowerment Program***

Programs conducted that are designed to promote or improve the quality of life for people in the community and assist with community needs and also extend the USJC Mission. Included in this category would be projects that raise funds for non-Jaycee programs and charities in the local community and for children and youth which promote and encourage their involvement in activities and/or the learning of personal and leadership skills. Government involvement in all areas of the local, state and national governmental process, plus projects designed to provide the education of laws and governmental processes would be in this category. Also included in this category are projects conducted to improve the natural world, especially the preservation, management and care of natural and community resources.

*Project Examples:* Game Night at the Senior Citizens Center, holding a How to Buckle in a Child Seat event, Model Legislation, Get Out the Vote, Meals on Wheels, Political Debates, Blood Drive, collecting canned food for the local food pantry, working at a homeless shelter, Adopt-A-Highway, planting trees in a park, phone book recycling, Easter Egg Hunt, reading to kindergarteners, Kid Care fingerprinting, a youth leadership weekend for high school students, T-ball tournament, summer soccer league, raising money to help a local person get a kidney transplant, holding a car wash for the domestic violence shelter, collecting coins for the Ronald McDonald House, selling raffle tickets to raise money to help a local dance troop to compete at out-of-state finals a fund raiser for a camp for children supported as a “emphasis” or “priority” project by your state (ex: Camp Virginia Jaycee)

### ***Long-term Local Community Development Program***

Projects and programs run over a period of more than one year to improve the community and extend the USJC Mission. Similar to the “Local Community Empowerment Program” category, but duration of project would be different (greater than one year).

*Project Examples:* See “Local Community Empowerment Program” award category

### ***Local Corporate Social Responsibility (CSR) Program***

Programs that further the UN Global Compact's Mission to promote and spread the values of Corporate Social Responsibility (CSR). CSR is about how a business takes account of its economic, social and environmental impacts in the way it operates-maximizing the benefits and minimizing the downsides. CSR has acquired prominence in recent years due to increased global awareness as regards corporate citizenship and environmental footprints. CSR as a concept has been embedded in several countries through various regulatory measures that compel businesses to adopt stringent measures so as to avoid pollution, treat effluents, prevent reckless use of scarce resources and to avert the mistreatment of employees and the customers alike.

*Project Examples:* See JCI Website for additional information

### ***Local United Nations Millennium Development Goals (UN MDG) Project***

Projects that are specific to the goals listed, that work with the United Nations Millennium groups. At the Millennium Summit in September 2000, the largest gathering of world leaders in history adopted the UN Millennium Declaration, committing their nations to a new global partnership to reduce extreme poverty and setting out a series of time-bound targets, with a deadline of 2015. These targets have become known as the Millennium Development Goals.

- Goal 1: Eradicate Extreme Hunger and Poverty
- Goal 2: Achieve Universal Primary Education
- Goal 3: Promote Gender Equality and Empower Women
- Goal 4: Reduce Child Mortality
- Goal 5: Improve Maternal Health
- Goal 6: Combat HIV/AIDS, Malaria and other diseases
- Goal 7: Ensure Environmental Sustainability
- Goal 8: Develop a Global Partnership for Development

### ***Impact Project***

The final round of SPE judging will consist of the eight (8) winning SPEs. Several judges will again rank these SPEs with the overall winner being presented with the Impact Project Award. The winner is selected from the first place Single Project Entry

### ***Impact Chapter***

The Impact Chapter will be chosen based on SPE and Individual awards submitted online.

## **Individual Award Categories**

These awards are based on the following criteria: Leadership, motivation and inspiration of Members; community impact; impact on Local Organization; participation in State, JCI USA, and JCI events; and exemplification of the Jaycee Values.

### ***Local Chapter President***

### ***Local Chapter Vice President***

Any member serving as a Vice President in a Local Chapter is eligible for nomination

### ***Local Chapter Officer***

Any member serving on a Local Board of Directors is eligible for nomination

### ***Outstanding New Member***

Any member having joined the organization within 12 months of the nomination is eligible for consideration

### ***Outstanding Member***

Any member of the organization excluding Chapter President is eligible for nomination

### ***#HumanPersonality Awards***

This award is designed to allow individuals and chapters to recognize members who embody the “Earth’s great treasure lies in Human Personality” line of the Jaycee Creed. Up to 5 members will be nominated at each convention. Nominating members may assign an Award title to the nomination (e.g. Tiger Woods Award for your local golf project pro or the Church Key Slinger Award for an alcohol service chairperson).

### ***Presidential Medallions***

Presidential Medallions will be awarded to members who have provided exceptional support to the State President in the convention period. Individuals may also be chosen from Award Nominations by chapter members.

## **Individual Award Categories**

Hugh McKenna Award for the Outstanding State Program Manager. (11-14-87)

Charles Gabus Award for the Outstanding Local President.

Don Blank Award for the Outstanding Local Chairman.

Pat Kirby Award for the Outstanding State Vice President.

R. Gordon Hope Award for the Outstanding Local Member.

John Reek Memorial Award for the Outstanding Local Community Vice President.

Bill Acker Memorial Award for the Outstanding Local Membership & Growth Vice President.

William C. Bowman Memorial Award for the Outstanding Local Treasurer.

### Some tips for determining how to classify chapter projects:

- A fund-raising project must be classified in the Award Category according to whom the funds raised are benefiting: the chapter or a charitable cause. Under **no** circumstances should a project have the primary purpose of raising money for **both** the chapter **and** a charitable cause. Choose one (the chapter or a charity) as the **primary** recipient of the funds (thus indicating under which category the project should be classified) and make it one of the **project's goals** to also provide money to the second cause.
- Another thing to keep in mind regarding Jaycees from other chapters judging your projects: Even if it is a long-running project for your chapter and everyone in your chapter knows it by name, be sure to consider that the judge may not be familiar with your project or even any project of its type. Be sure to give a solid explanation of the project's concept and its history.
- **Commissions** are simply a "**helpful tool**" for a Chapter to use while planning events and projects and when writing their annual Business Plan. They will help a chapter create a balanced and well-round plan. Commissions should not be confused with **Awards Categories**, which are used specifically to **classify projects into groups** in order **to be judged** against other projects from around the United States.
- The Nebraska Jaycee Awards Categories are very similar **but not identical** to the categories used by USA JCI for judging awards on the National level. Please refer to [usjaycees.org](http://usjaycees.org) (My JCI, Programs, Awards) for more information on National Awards.



